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### **Carolina Tree Care Launches New Website**

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Concord, NC—Carolina Tree Care (CTC), a leading provider of residential and commercial tree care services throughout the Carolinas, announced today the launch of its new website, [www.carolinatree.com](http://www.carolinatree.com). The website includes a fresh design, easy-to-navigate functionality and enhanced content—all of which provide visitors with an improved experience for exploring Carolina Tree Care’s premier service offerings.

“Carolina Tree Care has grown and evolved significantly in the last few years. In 2016, we became members of the Lewis family of companies,” stated Jack Guffey, Senior Vice President, Operations. “During this transition, our utility arborists joined forces with Lewis Tree Service, one of the largest providers of utility vegetation management services in North America. And now, Carolina Tree Care, backed by committed Lewis resources, can refocus on our collective passion: taking the best care possible, and maximizing the value, of our customers’ trees and properties.”

Key elements of the redesigned website include:

- A renewed focus on residential and commercial services
- Enhanced service-specific pages providing quick access to key information
- Simplified navigation and improved content
- Optimization for mobile and smart devices

The Carolina Tree Care website will be updated regularly with news, blog entries, company events and other relevant content.

**About Carolina Tree Care:** Carolina Tree Care is a team of preservationists who believe that trees are a crucial part of our existence. At CTC, we recognize that trees are of the utmost importance to the canopy and the history of our communities. We understand the value that your trees provide to you and your property emotionally, aesthetically and monetarily—and we partner with you to maximize that value. CTC is fully insured, TCIA accredited and run by an ISA Board Certified Master Arborist who employs a team of ISA-certified arborists and TCIA Certified Treecare Safety Professionals. Carolina Tree Care is employee owned and a sister company of Lewis Tree Service, one of the largest utility vegetation management companies in North America. Learn more at [www.carolinatree.com](http://www.carolinatree.com).

*Your trees. Your property. Our passion.*